

Privacy Policy

Last Updated August 29th, 2022

NMR Events operates the www.nmrevents.com website, which provides the SERVICE.

This page is used to inform website visitors regarding our policies with the collection, use, and disclosure of Personal Information if anyone decided to use our Service, the NMR Events website.

If you choose to use our Service or Contact us, then you agree to the collection and use of information in relation with this policy. The Personal Information that we collect are used for providing and improving the Service. We will not use or share your information with anyone except as described in this Privacy Policy.

What Type of Information is Collected?

We may collect and store different types of information from and about you when you browse and interest with the Site:

Your Information. Full Name, Mailing Address, Billing Address, Email Address

Commercial Information. Products or Services Purchased, Consuming Histories

Internet Activity Information. Browsing History, Searching History, Interaction with the Site

Geolocation Data. IP Address, Approximate Physical Location

Professional or Employment-Related Information: Employer Name, Job Title

How is Your Information Collected?

Collected Directly From You. Some information is collected when you provide it to us, such as your personal information that you enter on a contact form.

Collected Automatically From You. Other information is collected automatically by our IT systems or anonymous identifiers (such as cookies, web beacons and other technologies) when you visit the Site. This type of data is primarily technical data, such as the browser and operating system you are using, your IP address and location, or when you accessed the page. If cookies are set, they collect and process specific user information. To update your preferences, please [click here](#).

Collected From a Third-Party. Information may also be collected through third parties. For example, if you use one of the social media features on the Site, the social media may provide us some information about you.

How is Your Information Used?

Information we collect is used for a variety of purposes, including to ensure the proper functioning of the Site and to analyze how visitors use the Site.

To Provide Services to You

- Provide quotes on our products and services
- Set up your customer account
- Process rental and purchase transactions
- Fulfill product and service requests

To Maintain The Site

- Provide and maintain functionality on the Site
- Diagnose technical and service problems
- To detect and prevent unlawful behavior
- Comply with legal and regulatory obligations

To Communicate With You

- Respond to your direct inquiries

How Is Your Information Shared?

We may sometimes share the information we have collected with certain third parties.

- Our NMR family of companies, including our subsidiaries and affiliates
- Our business partners, such as freight companies
- Our advisors, such as lawyers, accountants, auditors
- To other third parties as required to comply with legal and regulatory obligations

What Choices Do You Have?

You have certain choices as to how we collect, use, and share your information. You can:

Opt-Out. You can opt out of receiving promotional emails or newsletters from us at any time via the unsubscribe link in each email [or by sending an unsubscribe request to us at info@nmrevents.com.] We will process your request within a reasonable amount of time.

Update Your Information. You can modify or delete your information at any time by emailing us at info@nmrevents.com

Adjust Cookies. Cookies are small text files that are stored on your computer and saved by your browser. Cookies do not harm your computer and do not contain any viruses. Cookies help make the Site more user-friendly, efficient, and secure. Most of the cookies we use are so called "session cookies." They are automatically deleted after your visit. Other cookies remain in your device's memory until you delete them. These cookies make it possible to recognize your browser when you next visit the Site. You can configure your browser to inform you about the use of cookies so that you can decide on a case-by-case basis whether to accept or reject a cookie. Alternatively, your browser can be configured to automatically accept cookies under certain conditions or to always reject them, or to automatically delete cookies when closing your browser. Disabling cookies may limit the functionality of the Site.

California Privacy Rights

Under the California Consumer Privacy Act or CCPA, California residents have certain privacy rights regarding their data, including:

- **Disclosure.** You have the right to request a report detailing your personal information we have collected, shared and sold in the past 12 months. You may make such a request twice in any 12 month period.
- **Opt-Out.** You have the right to opt-out to the sale of your personal information to third parties. NOTE: WE CURRENTLY DO NOT SELL PERSONAL INFORMATION TO THIRD PARTIES, AS WE UNDERSTAND THAT TERM TO BE DEFINED BY THE CCPA AND ITS IMPLEMENTING REGULATIONS.
- **Deletion.** You have the right to request that we delete your personal information that we have collected.
- **Non-Discrimination.** We will not discriminate against you based on your exercise of any of these rights.

Categories of Personal Information	Source of Personal Information	Purpose of Using Personal Information	Personal Information Sold to a Third Party
Identifiers <ul style="list-style-type: none"> • full name • alias • postal address • email address • unique personal identifier • online identifier • IP address • account name • other similar identifiers 	Collected directly from you. Collected automatically from you.	To provide services to you. To maintain the site. To communicate with you.	No.
Personal Information <ul style="list-style-type: none"> • name • address • phone number 	Collected directly from you.	To provide services to you. To communicate with you.	No.
Internet Activity Information <ul style="list-style-type: none"> • browsing history • search history • information regarding interaction with website or advertisement 	Collected automatically from you.	To provide services to you. To maintain the site.	No.
Geolocation Data <ul style="list-style-type: none"> • approximate physical location 	Collected automatically from you.	To provide services to you. To maintain the site.	No.

"Shine the Light" Law. California's "Shine the Light" law permits residents of California to request notice of how their Personal Information is shared with third parties for direct marketing purposes. We do not share any Personal Information to third parties for their own direct marketing purposes.

Do Not Track. Some browsers have a “Do Not Track” feature that lets you tell websites that you do not want to have your online activities tracked. Currently, we do not respond to browser “Do Not Track” signals.

To make a request to pursue any of the rights under this California Privacy Rights section email us at info@nmrevents.com We may require additional information to verify your identity before responding to any request. We will respond to your request within 45 days or as otherwise required by law.

Nevada Residents

Nevada law gives Nevada consumers the right to request that a company not sell their personal information for monetary consideration to certain other parties. We do not currently sell any personal information, however you may submit a request to opt-out of any potential future sales by emailing info@nmrevents.com

Other Information:

Children's Privacy. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and you are aware that any of your children has provided us with personal information without your consent, please contact us at the address below with the subject line "COPPA Information request", and we will take steps to remove that information from our servers.

Protecting Your Information. We have standard security measures in place to protect your information that we have collected. However, nothing is 100% secure, and we cannot promise that your use of the Site will be completely safe. If you think that your information may have been comprised, please contact us at the address below.

Changes to This Privacy Policy. We may make changes to this Privacy Policy from time to time, and will update it at least annually. If we make any changes, we will update the "Effective As Of" date at the top of this Privacy Policy. We encourage you to read this Privacy Policy periodically to stay up-to-date on our privacy practices. BY USING THE SITE, YOU ARE AGREEING TO PRACTICES IN THIS PRIVACY POLICY, INCLUDING AND ANY UPDATES WE MAY MAKE TO IT.

Security:

We value your trust in providing us your Personal Information, thus we are striving to use commercially acceptable means of protecting it. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

Links to Other Sites:

Our Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over, and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

Contact Us:

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us at info@nmrevents.com

